CALL TO ACTION

India COVID Response Fund
by GivelIndia
November 20, 2020
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ICRF IMPACT REPORT

₹220Cr+ towards COVID impact relief efforts

₹190Cr+ disbursed

56L+ people impacted

Cash Relief

5.6L+ people impacted

Humanitarian Aid

40L+ cooked meals

8L+ ration & sanitation kits

34L+ people impacted

Healthcare

15.5L+ COVID warriors supported
On March 22, three days before the whole of India went into lockdown, we started our first two missions in response to immediate needs of citizens coping with the pandemic, unfolding at rapid speed. One mission was to provide poor communities with hygiene kits, the other was for cash relief to daily wagers.

And, right from the word go, we decided to give 100% of every donation made to our Covid missions for the cause, including absorbing third party payment processing charges.

In the first three days, we received over ₹1 crore in donations, two days later we were able to make our first disbursement to NGO partners who had permission from the government to distribute hygiene kits despite the lockdown.

A few days later, to provide urgent cash relief, we made the first transfer of funds to our NGO partners to pass on to informal sector workers who had lost their source of income due to the coronavirus.

This was just the beginning, the amounts very small to match the scale of need. People, from all walks of life, wanted to help. We were inundated with requests about fundraising. And we, at GiveIndia, wanted to harness this outpouring of compassion and enable the giving.
Very quickly we realised that to do that and make a meaningful impact at a time of unprecedented turmoil and tragedy, we needed to widen the scope of our operations.

In consultation with our reliable, trusted non profit partners, and with advice from health experts and those in fund management, we set up the India COVID Response Fund on April 10, 2020.

**Best described as a giving collective, ICRF has enabled both individuals and organisations to come together and respond effectively to a global health crisis with repercussions affecting almost every individual and organisation.**

The collective comprises corporates, foundations, digital platforms, government bodies, philanthropists, high networth individuals and everyday givers.
we have built mutual trust with our NGO partners, who come on board after a strict due diligence and verification process. However, to project manage the India COVID Response Fund efficiently, a strict governance structure was put in place to ensure the funds are utilised towards the cause the monies were raised for and according to the evolving needs on the ground.

Over the last 20 years, we have built mutual trust with our NGO partners, who come on board after a strict due diligence and verification process. However, to project manage the India COVID Response Fund efficiently, a strict governance structure was put in place to ensure the funds are utilised towards the cause the monies were raised for and according to the evolving needs on the ground.

An Expert Advisory Group to provide inputs on purpose, direction and strategy of ICRF to GiveIndia team and the Steering Committee.

The Steering Committee to make all decisions of funds strategy and allocation, taking into account inputs from the Expert Advisory Group.

GiveIndia to continuously review the progress of the Fund, monitor, evaluate and track impact, put together reports and ensure proper adherence to utilisation reports, audits, financials and compliances of our NGO partners.
GiveIndia has been nurturing relationships with verified NGOs for the last 20 years and has worked hard to build trust for the sector through a strict due diligence process.

“This put GiveIndia in a very unique position to quickly put the mechanism together to not only raise funds, but also disburse them with confidence, knowing funds would be utilised transparently. This is a strength that we have been able to leverage with a sense of urgency during a critical time.”

Govind Iyer, Partner, Egon Zehnder; Board Member, GiveIndia & Social Venture Partners

“During a crisis like this pandemic, funding from donors surges while, simultaneously, the number of NGOs doing work on the issue skyrockets. GiveIndia as an established and trusted organisation, was able to rapidly pivot to cope with the surge in ‘demand and supply’.

“A 20-person Advisory Board comprising people across business, philanthropy and civil society was created to oversee the whole process — define a mandate for the Fund, define its priorities and then continue to monitor performance. Within that Advisory Board, a three-person Steering Committee, of which I am part, met weekly to review proposals that had already been vetted by the GiveIndia staff to examine them for their fit for the Fund’s purposes.”

Ingrid Srinath, Director, Centre for Social Impact and Philanthropy, Ashoka University

We started with the crisis at its absolute peak. By God’s grace, aid and resources poured in from all over the world. The task (of the Steering Committee) was to make sure that all these resources are allocated in the right manner for livelihood and humanitarian aid, and for making sure that aid reaches the people in deep distress - especially the communities that have not been served.

“We with all these thoughts in our mind, we created the structures that enabled us to make allocation decisions. It was very important for us to leverage the existing infrastructure, including the processes and competence that GiveIndia has.”

Shailesh Haribhakti, Independent Director and Chartered Accountant
ADVISORY BOARD

Amita Chauhan, Chairperson, Social Venture Partners

Amitabh Chaudhry, MD, Axis Bank

Arun Seth, Former Chairman, British Telecom

Binny Bansal, Co-founder, Flipkart

Dr. Devi Shetty, Chairman, Narayana Health

Haigreve Khaitan, Managing Partner, Khaitan & Co

Karan Bhagat, CEO & MD, IIFL Wealth & Asset Management

Kiran Mazumdar-Shaw, Chairman & Managing Director, Biocon

MR Rangaswami, Managing Director at Sand Hill Group

Sandeep Sibal, CEO & Co-Founder at Fourth Frontier

Surendra Rosha, CEO, HSBC India

Neeraj Aggarwal, Head APAC, Boston Consulting Group

Sanjay Gupta, Vice President and Country Manager, Google India

Shilpa Kumar, Investment Partner, Omidyar

Sanjiv Mehta, Chairman & MD, Hindustan Unilever Limited

V. Vaidyanathan, Chairman & MD, IDFC First Bank
₹190 Cr+ disbursed

250+ NGOs

56 L+ Indians supported

115+ cities/towns

Confirmed cases

Healthcare

Cash Relief

Humanitarian Aid

IMPACT MAP
COVID-19 upturned all of our lives, but some more than others. The worldwide pandemic demarcated the gulf between the ‘haves’ and ‘have nots’.

Just as we were bracing ourselves for the nationwide lockdown, thanks to our network of partners who enable us to keep our ears to the ground, the impact the lockdown would have on the daily lives of labourers was not lost on us. In a single stroke, millions of families would be left without any income.

We started our flagship mission — Support COVID-19 hit families three days ahead of the lockdown. In less than three days we had raised over ₹1 crore, while our nonprofit partners’ assessment on the ground reinforced a large need for immediate cash assistance for income-strapped families across the country.

₹49Cr+ disbursed

❤️ to 90+ NGOs
📍 in 65 cities
🏠 impacting 5.6L+ people
CASH RELIEF

HOW WE WENT ABOUT IT

GivelIndia reached out to 1,200+ nonprofits across the country

GivelIndia set up a due diligence framework to verify beneficiaries & bring in accountability

Allocation of funds was tabled weekly to the Steering Committee for approvals

Nonprofits disbursed cash relief within 2 weeks to approved beneficiaries via bank transfers or cheques only

Received an overwhelming response from 250+ nonprofits highlighting the need on the ground

Database of approved beneficiaries created after two-step process of verification

Cash Relief was disbursed to our partner nonprofits
Direct support

GiveIndia also circulated a direct form to the general public to request cash assistance for daily wage families or individuals in difficult situations. We received an overwhelming number of calls for support and were happy to directly support thousands of families with cash assistance after completing a due diligence process.

Two-step verification process

1 Our partner nonprofits collected data of those in need — name, age, gender, address, dependent family members, occupation, need for financial assistance — and sought official documents such as Aadhar card, ration card and photo of beneficiaries from our NGO partners with due consent.

2 As an extra precautionary step, GiveIndia set-up a call centre in record time to check the validity of select beneficiaries through calls as part of the initial verification process, and also made follow up calls to confirm receipt of direct transfers to their bank accounts.
CASH RELIEF

NGO SPOTLIGHT

₹1.1Cr+ | 2,538

disbursed | families supported with direct cash

Bhumi, one of India’s largest independent, youth-volunteer led non-profit organisations, identified that beyond health safety measures, the COVID crisis is a matter of survival for the poor. They aimed to provide a basic living wage to families, who had lost incomes due to the pandemic.

Identification

With their extensive volunteer network, they reached out to numerous economically weaker sections in Tamil Nadu and other regions to identify daily wagers and menial job workers in need of financial support. They also identified daily wagers by working with the government system and through their existing programmes.

Verification

Based on a database received from various sources, their calling team spoke to each of the identified potential beneficiaries to understand their current socio-economic situation. The data management team went through all information collected for each potential beneficiary to ascertain need and confirm if they are cleared to receive funds. Once their relevant documentation was confirmed, Bhumi ensured that the monies were transferred to the beneficiary’s bank account.

Implementation

To ensure that monies reach the right people, the finance team disbursed a test amount and the calling team talked to the beneficiaries to confirm receipt. Only then the remaining amount was transferred in two tranches. The funds raised directly reached the families affected through bank transfers only. There were no cash transactions. This basic income helped pay for essentials such as food, water, light, rent, education and so on.
For 35-year-old Kavitha, life had never been a bed of roses. Born visually impaired, she continued to live with her parents even after marrying Mohan, with the same disability. Kavitha said: “We made a living by selling stationery items. With lots of hardship, we finally became economically independent from my parents. But the unexpected lockdown brought back my old days of hardship and we started struggling to meet our financial needs.”

Through our NGO partner Indian Association for the Blind, the couple, from Madurai, Tamil Nadu, were assisted with direct cash transfer of ₹5,000. Kavitha was overjoyed with the timely help. She said: “I was able to take care of my family’s day-to-day requirements of ration, medicines, house rent and other essentials.”

For daily wager Subramani and his wife, who works as a domestic help, the lockdown immediately cut all their income. They were already struggling to bring up their six children, all living in a Bengaluru slum. Their situation rapidly deteriorated when his eldest daughter needed expensive medical treatment and they pawned the only gold chain they owned to pay for it.

"My entire family only survived on rice. So we were overjoyed with the ₹7,000 GivelIndia gave us through Christel House. I got to buy groceries and feed my hungry children and wife three meals a day with this money.”
With proposals from 1,500+ nonprofits nationwide, there was a great need to provide meals and rations. The urgency of this crisis was enhanced with the regular reports on migrant workers either stuck in cities with nothing to eat or travelling by foot without food or water, pregnant women without basic care, starving children, tribal and rural communities fighting hunger.

Our nonprofit partners’ focus on due diligence of beneficiaries, sourcing of rations from local farmers, vendors and shopkeepers and the costs and distribution mechanisms in their proposals, gave us a larger and deeper overview of the problem at hand.

- Funds disbursed: ₹57Cr+
- # of NGOs: 118+
- Meals distributed: 40L+
- Ration kits distributed: 8L+
- # of cities/town: 90+
Multiple NGOs distributed cooked meals to migrant labourers stranded at urban hubs, the homeless, sexual minorities, people living with terminal conditions and disabilities, and children. These meals were prepared in community kitchens or commercial, well equipped hygienic kitchens keeping in mind the precautionary measures of COVID-19. The items were distributed through regularly sanitized vehicles at the doorsteps of the beneficiaries or at a centralized location while following social distancing rules.

Our on-ground NGOs and their field staff are our true #CovidHeroes. It is through their courage and deep-rooted dedication that lakhs of people have survived the darkness of this pandemic.
HUMANITARIAN AID

NGO SPOTLIGHT

At the onset of the pandemic, Annamrita Foundation realised that the impact of the nationwide lockdown is not limited to those infected by the virus or battling it at the frontlines, but also to several others who depend on a daily income for sustenance.

₹5.4Cr+
disbursed

25L+ meals
distributed

Along with providing nutritious meals to members of underprivileged communities, Annamrita Foundation placed a lot of weightage on safety measures and followed an elaborate and efficient process to ensure safe preparation and delivery of meals. Here’s what they did:

- All delivery vehicles were cleaned every day and fumigated weekly to avoid infection.
- Delivery statements for each destination were prepared and containers were loaded in vans after inspection for cleanliness and hygiene.
- Containers were delivered to specific points and then food was distributed undertaking social distancing norms.
- After distribution, empty containers were returned to the kitchen, which were then sanitized and washed properly.
Kanchan Devi lives with her husband and three children in rural Rajasthan. Her husband's meagre income as a labourer was not enough to sustain their family so 27-year-old Kanchan started selling flowers to support her family.

Since the lockdown, Kanchan and her family have had little or no income as her husband lost his job and there were no customers for her flowers. While she was struggling to provide meals for her family, Rajasthan Samgrah Kalyan Samiti stepped in to support them with ration items that helped her feed her hungry children.

“In these times of crisis, many artists have become jobless as the events and functions were cancelled due to lockdown.”

An artist by profession, Milind Naik has been out of a job since the lockdown in March 2020. With no income and job opportunity, Milind, from Thane, was without any means to survive the pandemic. He found an answer to all his suffering through Seva Sahayog Foundation’s food kit distribution.

“In these times of crisis, many artists have become jobless as the events and functions were cancelled due to lockdown. The Seva Sahayog Foundation approached the group of artists and assured them support. Now my family can sustain for a month because of the help of the food grain kit. I hope that Seva Sahayog will continue their support in the future as well.” he said.

“...and functions were cancelled due to lockdown.”
The healthcare mission was launched after identifying various needs in the system, including testing, tracing, quarantining for COVID-positive suspected cases, protective gear for training of healthcare workers, and research.

We first set out to solve the challenge of last-mile availability of PPE kits and N95 masks at COVID-designated hospitals.

Since this was a fairly large objective and given the resource constraints, we focussed on creating maximum impact by diving deep into the requirement of a few key hotspots within the country.
**HEALTHCARE**

**MUMBAI**
82k+ PPE kits, 79k N95 masks to 19 hospitals
71k+ people screened, 6k (approx.) referred for testing, 1,665 covid +ve patients identified from 6 Mobile Medical Units

**AHMEDABAD**
37k PPE kits, 11k Face shield, 82k N95 masks, 42k 3-Ply masks supplied to 10 hospitals

**DELHI**
40k PPE kits, 72k N95 masks, 76k 3-Ply masks, 55L sanitizer and 59k Face shields supplied to 17 hospitals

**CHENNAI**
6k+ PPE, 17k 3-Ply masks, 35k N95 masks supplied to 4 hospitals

**HEALTHCARE**
1.5L Other healthcare supplies (body bags, shoe covers, etc)
2.2L+ 3-Ply masks
2.7L+ N95 masks
1L+ Face shields
6L+ Masks
9.3L+ Gowns
160+ Ambulances
1.9L+ PPE kits
₹84Cr+ disbursed
0.9L Other healthcare supplies (body bags, shoe covers, etc)
Prioritized the urgency in hot spots (cities/regions) based on:
1. Number of cases (absolute and indexed to population) and the increasing rate of cases
2. GivelIndia’s focus cities based on our ability to execute (including NGOs on the ground, connections to healthcare infrastructure and availability of human capital).

Established contacts within wards/administrative areas which were identified as the most critical within each city.

Deliveries were done either directly to the hospital (preferred) or designated government authorities managing the downstream distribution.

For reporting purposes, we collected all exchange and purchase letters and receipts to provide our generous donors with a detailed impact report.

Worked closely with suppliers of medical equipment such as PPEs, graded masks, screening and treatment equipment, to ensure that only certified equipment was supplied.

Aggressively networked with hospitals/healthcare centres, government bodies and NGOs to understand the spread of the coronavirus on ground, to aid prompt dissemination by suppliers.
Over the past 12 years, DFY has established itself as the leading organisation with the technical capacity to respond to different types of medical humanitarian crises in India, and is currently working in 19 states across the country.

In conversation with doctors, health care institutions and stakeholders in Government, DFY very quickly established areas of need:

1. To prevent medical staff and frontline workers in direct contact with patients from falling ill by equipping them with the best quality protective gear, especially in the initial stages of the pandemic when there was a huge short supply.

2. With the objective to strengthen the health system in its fight against COVID-19, DFY also assisted in screening services in an effort to contain the disease.
   - Working alongside municipal authorities in Maharashtra, they set up Mobile Medical Units (MMU) staffed with doctors, nurses and health assistants to medically screen residents in densely populated areas, such as slums.
   - Each MMU, which checked up to 300 people a day, immediately forwarded those with potential symptoms for testing.
   - This helped in identifying and isolating cases early and therefore limiting the contagion.
   - The advantage of an MMU is that medical intervention was brought to the doorstep of the most vulnerable population and reduced waiting time for the public in Covid-related cases.
HEALTHCARE

STORIES FROM THE GROUND

“At that critical time, GiveIndia through Manjhi Skilling Foundation stepped into the breach and were able to provide us with PPEs, disposable bed sheets and N95 masks.”

The impact of the pandemic on hospitals has been unprecedented, especially at the beginning when systems were not organised and medical experience with the disease was limited.

Sion Hospital, Mumbai was one among 19 COVID designated hospitals we reached out to through our NGO partners.

Dr Renuka Bradoo, ENT specialist at the hospital, said: “For a pandemic of this magnitude every help is required, from citizens and from NGOs — especially in the beginning when there was a huge shortage of PPE. And throughout the months they have continued to help with whatever was needed — from infusion pumps to ventilators.”

“GiveIndia was very particular that the right product, the best product in the market should reach the hospitals.”

Manjhi Skilling Foundation's first response to the pandemic was distributing rations to the needy. But a call to Founder Director Dr. Seema Buckshee by a medical student took them in another direction - senior doctors in the hospital she was interning in were down to their last 20 masks and in urgent need.

Dr Buckshee said: "Many doctors were asking for PPE kits, for eye goggles, for masks. So we started our fundraiser and that's when GiveIndia stepped in. There was one person just looking at the products because GiveIndia was very particular that the right product, the best product in the market should reach the hospitals. We realised that the doctors were actually on a battlefield and we could respond because of the solid support given to us by GiveIndia."
Possibly the most challenging time in living memory, the coronavirus pandemic required collective action from everyone — people from all walks of life. The India COVID Response Fund was set up to enable the coming together of individuals and organisations to support fellow Indians in the hour of extreme need. We got individual donations from ₹50 to ₹5Cr. From individual donors, celebrities and high networth individuals, to philanthropy foundations, corporates and e-commerce platforms they all joined the collective.

This united effort to make a difference drove the fundraising — and the impact it made on the ground — to new heights.
Again, GiveIndia presented individuals and organisations with the unique combination of a ready-made tech platform to raise funds on and a database of trusted nonprofits working with COVID-related issues on the ground to raise funds for.

That ICRF became a true people's collective is evident from the diversity of those who have raised funds on GiveIndia's platform. Corporates launched employee-driven campaigns, various e-commerce platforms raised funds through consumer campaigns, groups of venture capitalists, IIT, ISB alumni groups, HNIs and NGOs all launched campaigns to raise funds for their initiatives.

Funds raised on our crowdfunding platform GiveIndia Fundraisers for COVID: ₹27.2Cr by 75,500+ donors

This includes 50+ corporates & partners who leveraged GiveIndia Fundraisers to raise donations from 16,000+ donors
Quick to respond to the crisis, 15+ philanthropy foundations and 25+ HNIs joined us in our impactful ICRF journey. Their trust in our COVID initiatives was inspiring and motivated us to do our utmost in our efforts to support citizens bearing the brunt of the pandemic.

PHILANTHROPY FOUNDATIONS AND HNI SUPPORT

CASH RELIEF

HUMANITARIAN AID

HEALTHCARE
The Google.org team worked closely with GiveIndia to understand the ground realities and handpicked the intervention that required the maximum focus as the pandemic unfolded and the lockdown was imposed.

27k+ families supported
40+ NGO partners

“GiveIndia was one of the first to understand the challenges that we as a society faced and mobilised enormous resources to support the people in need - a commendable job, thank you.”

Sanjay Gupta, Country Manager and VP Google India

Interventions supported

Direct cash transfers to communities who lost their livelihoods due to the pandemic

₹5Cr
- donated by Sundar Pichai, CEO, Alphabet

₹2Cr
- donated by Google India employees through the Benevity Platform

₹1.5Cr+
- donated by customers of GPay

₹5Cr
- raised from GPay Leadership, with personal contributions from Caesar Sengupta, Peeyush Ranjan, Venkatrao Rapaka, Sandeep Menon, David Shapiro, Sajith Sivanandan, Pankaj Gupta, Ambarish Kenghe

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₹5Cr
- raised from GPay Leadership, with personal contributions from Caesar Sengupta, Peeyush Ranjan, Venkatrao Rapaka, Sandeep Menon, David Shapiro, Sajith Sivanandan, Pankaj Gupta, Ambarish Kenghe
Flipkart and Myntra leveraged their vast network of sellers, customers and employees to raise funds across all our missions, even encouraging customers to donate their ‘Supercoins’. Flipkart also used their strong supply chain to support frontline and healthcare workers with protective equipment.

“When the pandemic started we leveraged our ecosystem of sellers, consumers and employees to raise resources to support the immediate need of daily wagers’ sustenance. As the pandemic progressed we leveraged our supply chain to source much needed PPE kits and N-95.”

Mahesh Pratap Singh
Head of Social Responsibility and Sustainability, Flipkart
With over 100M+ monthly active users, PhonePe realised the power of micro-donations at scale and quickly joined forces to support the India COVID Response Fund to promote our missions across all categories, including Donate, Bill Pay, Recharge, etc.

“"We would like to thank our customers for donating generously and encouraging us to continuously innovate and enable safe, secure and trusted giving options. The idea of galvanizing the country has always resonated with our philosophy of giving back to society — thank you, GiveIndia for giving us the opportunity. ”

Ankit Gaur
Director, Business Development
PhonePe

Funds raised
Donors

Also hosted two celebrity campaigns (Vicky Kaushal and Parineeti Chopra) in association with Fankind and GiveIndia

Interventions supported
Provide cash relief to COVID-hit families, ration and hygiene kits to underprivileged communities and sponsor travel expenses of migrants returning to villages

PhonePe

PARTNER SPOTLIGHT

24k+ Beneficiaries
12+ NGO partners

₹2.5Cr+ Funds raised
1L+ Donors
Soon after lockdown, we were inundated with requests from our corporate partners to help in the relief effort. Besides payroll giving, by mid April, 40 of our 100+ partners launched employee fundraisers to support our missions — PepsiCo, Coca-Cola, Flipkart, Mckinsey, TESCO, CGI, AU Small Finance Bank, Viacom 18, Genpact, UBS, Puma to name a few.

Thanks to our partnership with international donation platform Benevity, employees of organisations like Google, Microsoft, Salesforce, Adobe, Atlassian, Apple and LinkedIn also contributed and raised ₹3.8Cr. Employee fundraisers and contributions from payroll giving raised another ₹3Cr+.
CORPORATE SPOTLIGHT

CSR INTERVENTION HIGHLIGHTS

**CSR contribution:** ₹4Cr
- Ration kits distributed: 1.3L
- Meals served: 5L

**Humanitarian Aid**

ASHIRVAD PIPES
- CSR contribution: ₹3Cr
- Supported: 35,000 plumbers

**Healthcare**

ZEE ENTERTAINMENT
- CSR contribution: ₹20Cr+
- Supported:
  - 160+ ambulances in 9+cities
  - 50k + PPE kits, face masks, face shields and sanitizers,
  - 45 oxygen humidifiers
  - Setting up an Isolation ward

**Humanitarian Aid**

HSBC
- CSR contribution: ₹4Cr
- Ration kits distributed: 1.3L
- Meals served: 5L
A major contributor to our India Covid Response Fund, I For India was created and anchored by Karan Johar and Zoya Akhtar. With Performances from Shah Rukh Khan, Priyanka Chopra, Kareena Kapoor, Aamir Khan, Akshay Kumar, Javed Akhtar, Amjad Ali Khan and A. R. Rahman from India and Will Smith, Jack Black, Bryan Adams and Jonas Brothers from abroad, entertained Indians in lockdown and urged them to make a contribution to ICRF.

Apart from donations on Facebook, I for India was also supported by corporate partners, philanthropy foundations and HNIs. Together we raised ₹52Cr+, more than 20% of our entire ICRF, just through this one initiative.

To show solidarity with those worst affected by the unfolding pandemic, members of the entertainment fraternity — Bollywood, Indian artistes, sportsmen and Hollywood celebrities — came together for this one-of-a-kind fundraising concert in collaboration with Facebook.

Total funds raised with support of CSR, foundations, corporates and HNIs:
₹52+Cr

Total funds raised on Facebook fundraiser:
₹5.4Cr from 19.8k donors

# of NGOs supported: 90+
Procam International, one of the most well-known sports event management companies in the country organised a first-of-its-kind virtual marathon with GiveIndia as the impact partner. This month-long marathon saw a massive fundraising drive with individuals, corporates, celebrities and athletes coming together to help rebuild livelihoods for those in distress due to the pandemic.

Sunfeast India Run As One (SIRAO)

Vogue India

A leading name in the world of fashion writing, Vogue India collaborated with GiveIndia to support India’s weavers suffering the fallout of COVID-19. Their campaign To India, With Love had designers from all over the world putting their creations up on sale, proceeds of which went to GiveIndia’s partner NGOs working with weavers’ communities. They launched the fundraiser with an hour-long video campaign on Facebook, featuring designers and their creations with leading names from the industry urging for donations.

Sunburn Goa

There is hardly anyone who wouldn’t have heard of this popular Electronic Dance Music Festival, synonymous with Goa. This year Sunburn went virtual and for a cause — its fundraising initiative through the GiveIndia platform supported the Goa government in coping with the losses they faced during the lockdown.

Zee — SaReGaMaPa

Year 2020 marked the 25th year of the iconic pioneer of music reality shows in India - SaReGaMaPa. To mark this milestone, Zee Entertainment joined hands with GiveIndia to raise funds for those worst hit by COVID-19. They went live for 25 hours with short concerts on Facebook pages of their various regional channels and a gala episode on television with all former anchors, participants and judges of the show.
Years from now, none of us who has lived through 2020 will ever forget the impact of the COVID-19 pandemic on our lives, on our families, our communities, our country and our planet.

In the same way, none of us in GiveIndia will ever forget the experience of harnessing the collective generosity of a nation in crisis.

When we launched our first missions in March, it was with foresight of the unfolding disaster based on feedback from the ground by our trusted NGO partners. But we could not have predicted the setting up of India COVID Response Fund and its overwhelming outcome, even if we believed in crystal gazing. We could have only imagined it.

So, with folded hands, Dhanyawad. To each one of you who has participated in ICRF and enabled its success - and here I would like to include every GiveIndian - we are deeply grateful. While there’s a lot of continued work to be done on COVID for a long time, we are coming to formally close ICRF.

Dhanyawad
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NGOs

17000 ft Foundation
Aajeevika Bureau Trust
Aapna Janakalyan
Aarti for Girls
Abhoy Mission
Acid Survivors Saahas Foundation
Action for Autism
Action for Development of Demos (ADD)
Action for Social Advancement (ASA)
ActionAid Association
Adarsh Charitable Trust
Aga Khan Rural Support Programme (India) – AKRSP(I)
Akshara Centre
Ammucare Charitable Trust
Anahad Foundation
Anahata United Efforts Foundation
Annamrita Foundation
Antarang Foundation
Anthill Creations Foundation
Anudip Foundation for Social Welfare
Apnalaya
Apni Shala Foundation
Asha Kiran
Association for Community Care Education and Social Services (ACCESS)
Association for Non-traditional Employment for Women (ANEW)
Babul Films Society
Bal Asha Trust
Balajee Sewa Sansthan
Bangalore Kidney Foundation
Bani Mandir
Banyan Tree Foundation
Bhavada Devi Memorial Philanthropic Trust, SENEH
Bhumi
BOSCONET (Don Bosco)
Calcutta Rescue
Catalysts for Social Action
Centre for Community Initiative (CCI)
Centre for Equity Studies
Centre for Youth and Social Development
Charutar Arogya Mandal
Cheshire Homes India (Bangalore Unit)
Chikitsa
Child Rights and You (CRY)
Chintan Environmental Research and Action Group
Chitrika
Christel House India
Church’s Auxiliary for Social Action
Collective Good Foundation
Community Health, Housing & Social Education (CHHASE)
Coro For Literacy
Craftizen
Cuddles Foundation
DEAN Foundation Hospice & Palliative Care Centre
Deepalaya
Dev Animal Voluntary Organization
Development Support Centre (DSC)
Dignity Foundation
Doctors for You
Dr. Shroff’s Charity Eye Hospital
Dream-A-Dream Foundation
Drishti
Ekalavya Foundation
Ekam Foundation
Eko
Elder care trust
Empowering Minds Society for Research and Development
End Poverty
Entrepreneurship Development Center
Etasha Society
Family of Disabled (FOD)
Foundation for Excellence India Trust
Foundation for Mother and Child Health
Foundation of Ecological Security
Goonj
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Native Medicare Charitable Trust
Narayana Hrudayalaya Charitable Trust (NHCT)
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### CSR

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### Philanthropy Foundations

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