Growing digitization and the emergence of EdTech solutions and home-based learning has changed the way children learn in India. EdTech solutions have helped address several challenges like learning backlog and attendance in schools. With classes going virtual, teachers had to evolve with a totally new method of teaching. COVID-19 has widened the existing gap in student learning, especially with the economically underprivileged unable to benefit from EdTech solutions.

Studies have estimated that the closure of 1.5 million schools adversely affected the education of 247 million children in India. Only one in four students have access to digital learning, and almost 10 million girls in secondary school are projected to dropout post COVID-19.

GiveIndia, along with Michael & Susan Dell Foundation and Sattva, is launching the 'Bharat EdTech Initiative' to bridge the digital divide and ensure quality education for the underprivileged children in India.

EdTech and community partners such as such as Akansha, Bal Utsav, ConveGenius Educate Girls, El-Mindspark, PFA, Saajha, Saarthi, Toppr, and Vedantu, all of whom were chosen through a strict evaluation of their EdTech learning solutions during the pandemic, have been onboarded. ConveGenius will be the measurement and implementation partner. Other collaborative funders include Barclays, Danaher and Intuit. The PAN-India initiative aims to provide access to quality EdTech learning solutions for students from underprivileged communities and change the way students learn at home. The program is available for students from Grade 3 - Grade 12, and with a monthly family income of up to INR 25,000. Subjects covered are maths, science and languages.

The program takes a holistic approach towards EdTech – through increasing awareness, onboarding proven solutions, increasing adoption with the support of parents, and making solutions more affordable. Ensuring equitable access for girls is a key focus area of the program.

**Program Implementation**

The program will take a phased approach toward demonstrating outcomes and scaling impact:

**PHASE I**
- Until August 2022
- Targets 100,000 children
- This will demonstrate improved engagement and learning from home-based personalized learning solutions in key geographies

**PHASE II**
- From September 2022 onwards
- Targets 1 million low-income children
- This will scale proven solutions and execution models across the country

Sattva will be the design and program management partner, while Michael & Susan Dell Foundation will be the anchor funder. GiveIndia will manage partner relationships and fund administration of the plan.

**GET INVOLVED:**
We are looking for other potential Bharat EdTech Initiative partners to support this program. Corporates can fund this initiative across various categories – incentive based payments, hardware support, knowledge and assessment costs.

For more information, please contact: bharatedtech@giveindia.org